



ATRON's Smart Solutions for Smart Cities

ATRON Group - Thomas Müller - Head of Sales

Smart City / Ticketing?





Flavours of ATRON





The Situation in Sweden





Existing customer with ATRON Solution

- ≥ 1000+ buses deployed
- > Equipped 2nd Generaton with ATRON solution
- > Driver Terminal & Check-in/Validation Terminals
- > Swedish Ticketing Standard RKF



How to verify the tickets & avoid fraud?













The Solution







The Situation in Sweden



Existing Inspector Terminals: Online verification

Existing Driver Terminals: Online verification with Offline fallback

Existing Back Office solution:

Analytics and Insights

~ 4 months implementation: From a first talk to a working solution

Outlook: More Providers & Tickets

A single shot?







Sweden:

ID-Ticketing with student cards



Switzerland: National Ticketing selling & inspection



Germany:

National Ticketing Standard "VDV-KA"

Some more facts on ATRON





25 Colleagues in Zagreb

- > Skilled Engineers & Developers, Project Managers
- > 15+ years in Zagreb
- > 15+ years a partner of ZET



200+ Colleagues more in

- > Germany (HQ)
- > Scandics / Sweden
- Switzerland



Track Record

- > 220 customers
- > 40'000 Buses
- > 15'000 Terminals and TVMs

Looking for a Smart solution for your City?



