

QUICKSTEP BETWEEN CONTROLLING AND DATA ANALYTICS

LIDER



online in English
11th & 12th November 2021



PROGRAMME (online via YouTube)

THURSDAY, 11th NOVEMBER

10:00	Conference opening • Jasmina Očko, MSc, Controlling Consultant, Kontroling Kognosko (Croatia)
10:10	Storytelling with business data • Olga Rudakova, Finance Professional & Data Skills Trainer, olgarudakova.com (Czech Republic)
10:45	Predictive analytics in management forecasts: The role of social ties and local knowledge • Dr. Lukas Löhlein, Asst. Prof., WHU – Otto Beisheim School of Management (Germany)
11:20	Data challenges • Romina Orešković, CFO, Orbico Group (Croatia) • Nikolina Bašić, Controlling Manager, Orbico Group (Croatia) • Leo Rupčić, BI Reporting Manager, Orbico Group (Croatia)
11:55	Liquidity planning under uncertainties • Luiza Arcab, Financial Controller, Data Enlight (Poland) • Jörn Ney, Innovation Manager, Eckert & Ziegler Strahlen - und Medizintechnik AG (Germany)
12:30	10 minutes for exercise with an Olympian • Mario Vekić, Croatian Olympic Rower (Beijing 2008, London 2012) and Personal Trainer (Croatia)
12:40	Lunch break
13:45	Customer profitability analysis • Nataliya Damyanova, Head of the Group Finance Controlling Department, NAOS GROUP - Laboratoire BIODERMA (France)
14:20	3rd rock from the Sun – understanding data science as a controller • Adnan Čivgin, Mag.rer.soc.oec. / Controller, LKH – University Hospital Graz (Austria)
14:55	Big green data: How controllers can use data analytics to drive sustainability throughout the organization • Prof. Dr. Michael Wasserman Ph.D., Professor of International Management, Münster University of Applied Sciences (Germany)
15:30	End of day 1

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FRIDAY, 12th NOVEMBER

10:00	Flexible financial planning & forecasting – combining target setting and progress measurement using analytical driver models • Prof. Dr. Klaus Möller, Partner, Professor for Controlling / Performance Management, Director Institute of Accounting, Control and Auditing, University of St. Gallen (Switzerland) • Daniel Marks, Research Associate at the Chair for Controlling / Performance Management, Institute of Accounting, Control and Auditing, University of St. Gallen (Switzerland)
10:35	The digital maturity of management accounting • Prof. Dr. Imke Keimer, Professor, Lucerne School of Business (Switzerland)
11:10	How to engage your front line staff in using data for daily management meetings • Paul Deane, Business Improvement Lead Queensland Australia, Australia Post Corporation (Australia)
11:45	Who is leading the dance? Data literacy as a core competence not only for controllers • Jens Ropers, Partner, CA controller akademie (Germany)
12:20	10 minutes for exercise with an Olympian • Mario Vekić, Croatian Olympic Rower (Beijing 2008, London 2012) and Personal Trainer (Croatia)
12:30	Lunch break
13:35	Using the full power of data • Slađana Krpić, Board Member, Poslovna inteligencija d.o.o. (Croatia)
14:10	How to successfully manage the challenge of digital transformation (in controlling) in small companies • Reinoud van der Vliet, Head of Controlling, IT and ERP, Intega GmbH (Germany)
14:45	IBCS with SAP Analytics Cloud • Melanie Holzapfel, Data Scientist & Chief of Staff, BTPeXperience Operations & Services, SAP (Germany)
15:20	Conference closing • Jasmina Očko, MSc, Controlling Consultant, Kontroling Kognosko (Croatia)
15:30	The end