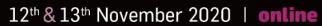
## **CONTROLLING – THE TIME TO WOW IS NOW**





	PROGRAMME
THURSDAY, 12th NOVEMBER	
11:00	Conference opening
	Jasmina Očko, Controlling consultant, Kontroling Kognosko (Croatia)
11:15	The Role of Controlling in Times of COVID-19
	• <b>Prof. Dr.Heimo Losbichler</b> , Professor of Controlling, University of Applied Sciences Upper Austria (Austria)
11:50	Cost and Profitability under Control! Implementation of Resource and Process Consumption Accounting (RPCA) in production.
	Tomasz M. Zieliński, Managing Director at ICV Poland and Controlling Director at VOX Capital Group (Poland)
12:25	Selecting your KPIs the Logical Way
12.20	Bernie Smith, KPI Author, Consultant & Trainer, Made to measure KPIs (Great Britain)
13:10	10 Minutes for Exercise with Olympian
	Mario Vekić, Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:20	Lunch break
14:15	Boards of Directors: How Better Reporting (Board Book) Improves Board Meetings
	Xavier Subirats Alcoverro, Partner, AMSEL Assessors (Spain)
14:50	Do We Really Understand the Roles Played by Our Customer
	• Valentino Usenkov, Founder of USENKOV.PRO Project, Partner of CA Controller Akademie, Usenkov.pro (Rusia)
15:25	Cash Flow Management on Power BI Platform
	Mario Korbar, Managing Director, Data Sense d.o.o. (Croatia)
16:00	End
FRIDAY, 13th NOVEMBER	
11:00	Statutory accounting alone is not sufficient
	Guido Kleinhietpaß, Partner, trainer and consultant, CA Controller Akademie AG (Germany)
11:50	Price-Volume-Mix Variance Analysis
	Andrej Lapajne, CEO at Zebra BI, Zebra.BI (Slovenia)
12:35	From Data to Insight, From IT to Controlling
	• <b>Igor Milovčić,</b> Head of Controlling & <b>Ivan Horvat</b> , Data Analyst & Reporting Coordinator, University Hospital Centre Zagreb (Croatia)
13:15	10 Minutes for Exercise with Olympian
	Mario Vekić, Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:25	Lunch break
14:15	Integrating Sustainability Indicators
	Axel Ehberger, Controlling consultant and trainer, Elexa-Controlling (Spain)
14:45	Artificial Intelligence Examples in Controlling
	Davor Lozić, University lecturer and engineer, University of Applied Sciences Velika Gorica (Croatia)
15:20	IBCS - Just a Matter of Time
	Edyta Szarska, IBCS® Certified Trainer, Controlling Partner (Poland)
15:55	Closing the conference
	Jasmina Očko, Controlling consultant, Kontroling Kognosko (Croatia)
16:00	<b>End</b>