



INTERNATIONAL EXPERIENCES - BILBAO SMART SOLUTIONS

SMART CITIES 2022

06 April 2022

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CONTEXT

1. CONTEXT

- Population growth and urban concentration
- Digital Society
- Population aging
- Growing demands of citizens
- Economic development and foreign projection
- Sustainability

SMART BILBAO

SMARTER = MORE LIVEABLE

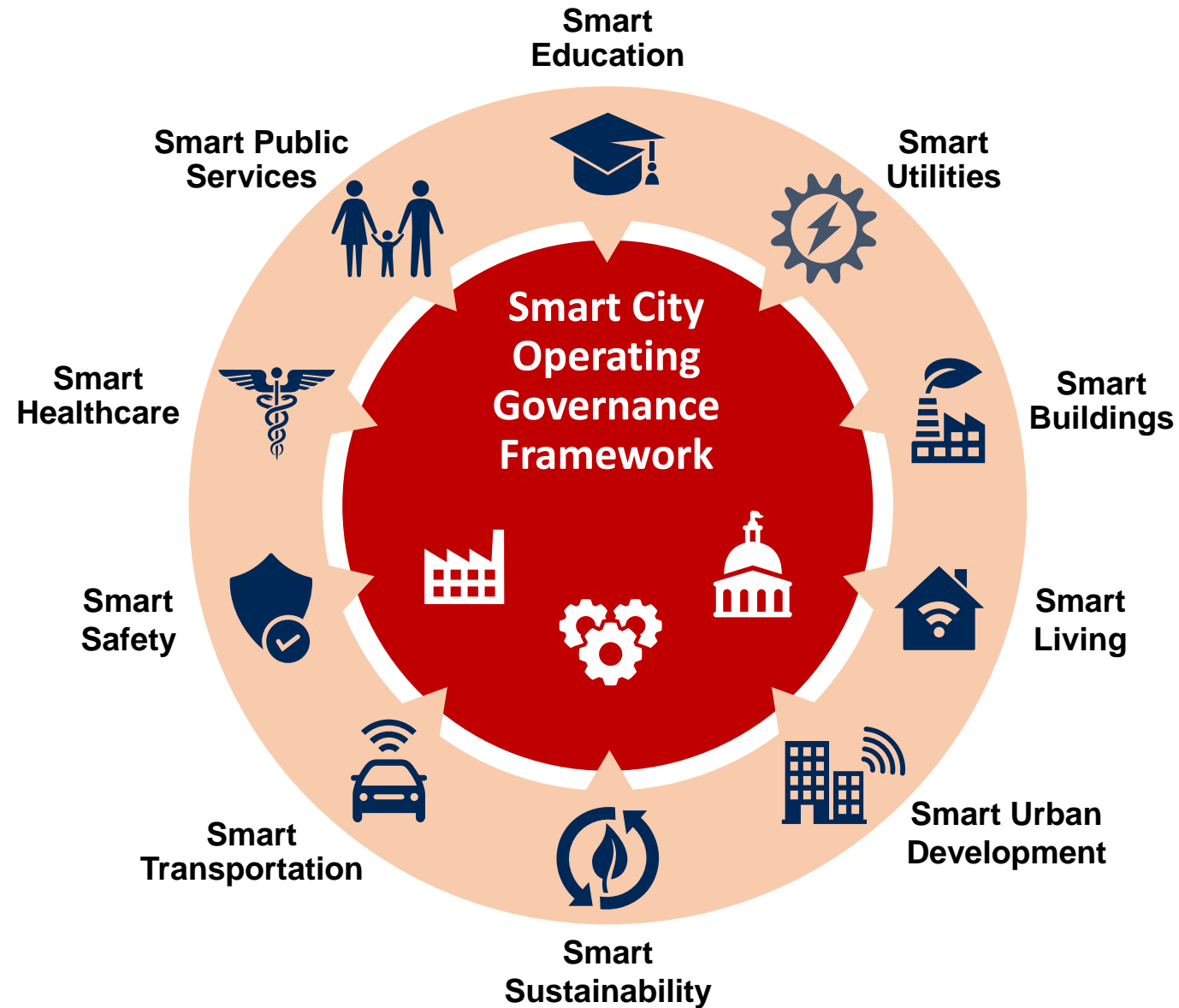


A nighttime aerial view of the Guggenheim Museum Bilbao, with its iconic reflective metallic surfaces mirroring the city lights and the surrounding urban landscape. The museum is situated along the Nervión river, which flows through the heart of the city. The river is illuminated by a series of lights that create a shimmering effect on its surface. The city skyline is visible in the background, with various buildings and streets lit up. The overall scene is a vibrant display of modern architecture and urban planning.

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BILBAO SMART CITY

2. BILBAO SMART CITY



2. BILBAO SMART CITY

Governance

Economy

Mobility

Living

People

Environment

2. BILBAO SMART CITY

Principles of action

- Focused on citizenship
- Security by design
- Privacy
- Inclusion
- Transparency
- sustainability
- Responsibility

2. BILBAO SMART CITY

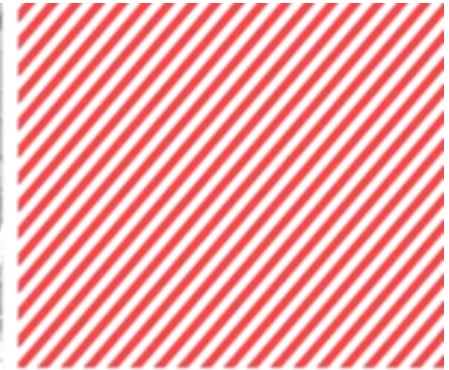


Ayuntamiento de Bilbao

PLAN DE MANDATO



2019 - 2023



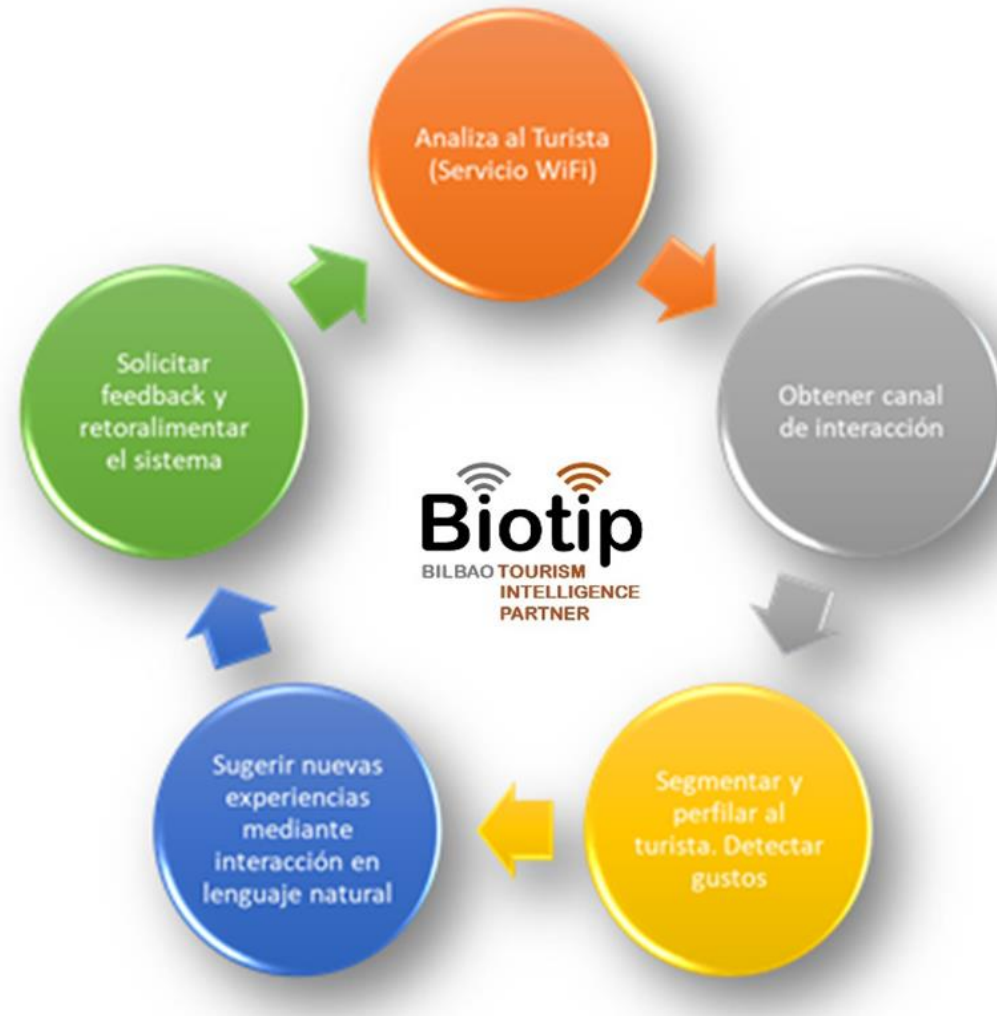


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BILBAO SMART SOLUTIONS

3. BILBAO SMART SOLUTIONS

BIOTIP



3. BILBAO SMART SOLUTIONS

BILBAO WIFI



3. BILBAO SMART SOLUTIONS

CIBERSECURITY FOR CITIZENS



121 participants
121 participantes

44% **women** mujeres
56% **men** hombres

Seniors, university students, teenagers, with functional diversity, professionals and citizens
Personas mayores, universitarias, adolescentes, con diversidad funcional, profesionales y ciudadanía

7 workshops
7 talleres

Age ranges
Rangos de edad

43 %	31 %	18 %	8 %
< 18	18 - 25	25 - 65	> 65
years old	years old	years old	years old
años	años	años	años

Bilbao

28 people have signed up to become part of the **project's pilot group** once it further develops.
28 personas se han apuntado a formar parte de un grupo piloto del proyecto, según éste se desarrolle en un futuro.

3. BILBAO SMART SOLUTIONS

BILBAO ZERO²



3. BILBAO SMART SOLUTIONS

BILBAO ZERO²

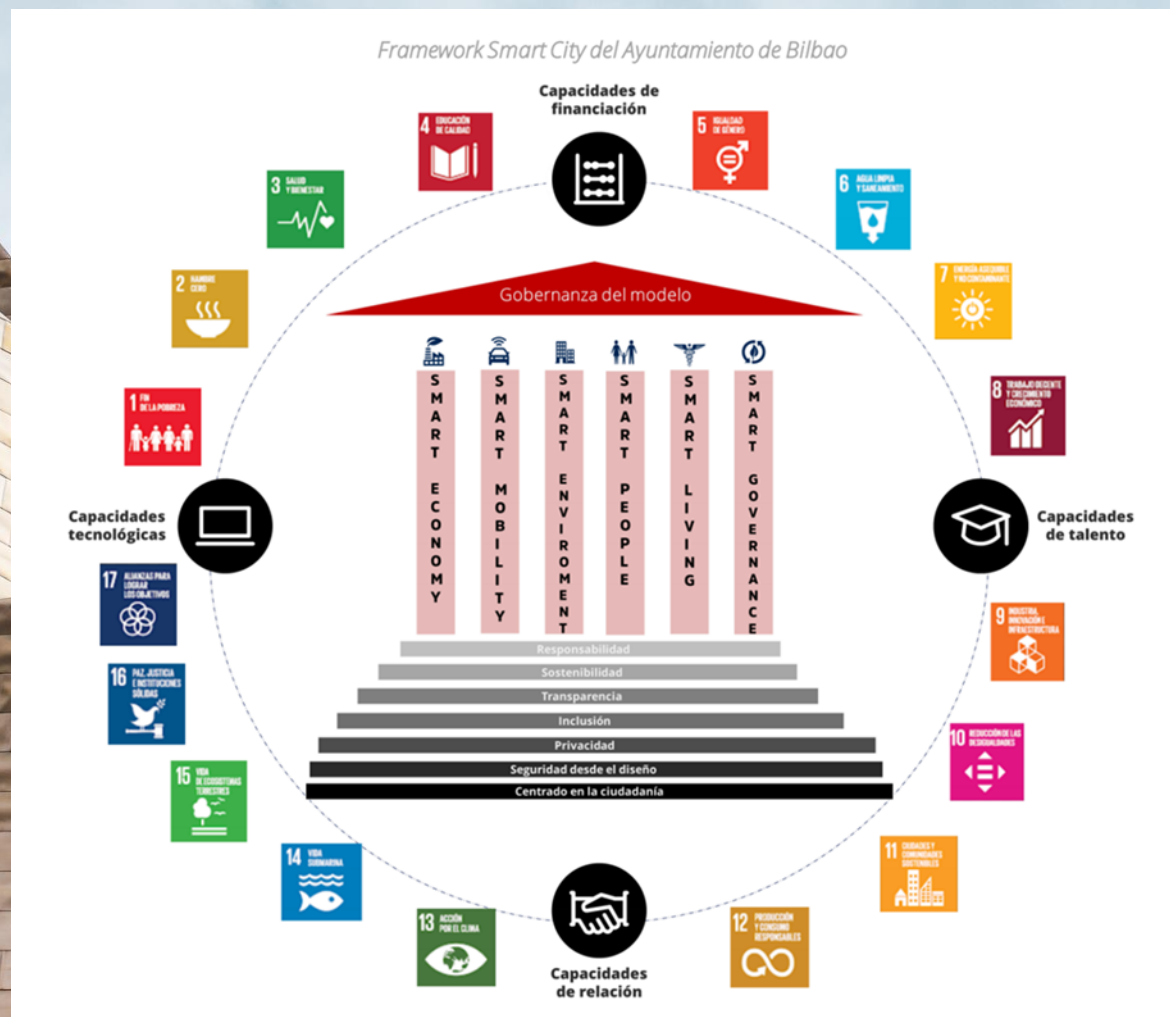


3. BILBAO SMART SOLUTIONS

BILBAO ZERO²



CONCLUSION





THANK YOU
ESKERRIK ASKO

