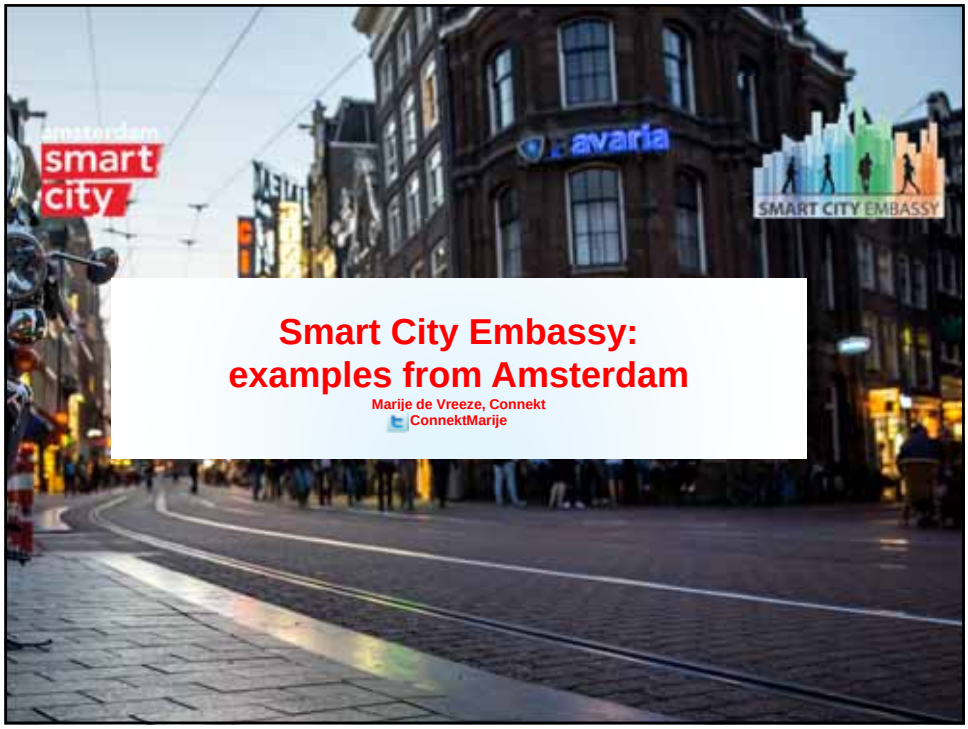


Smart City Embassy: examples from Amsterdam

Marije de Vreeze, Connekt
ConnektMarije

The City is changing

Themes

infrastructure & technology

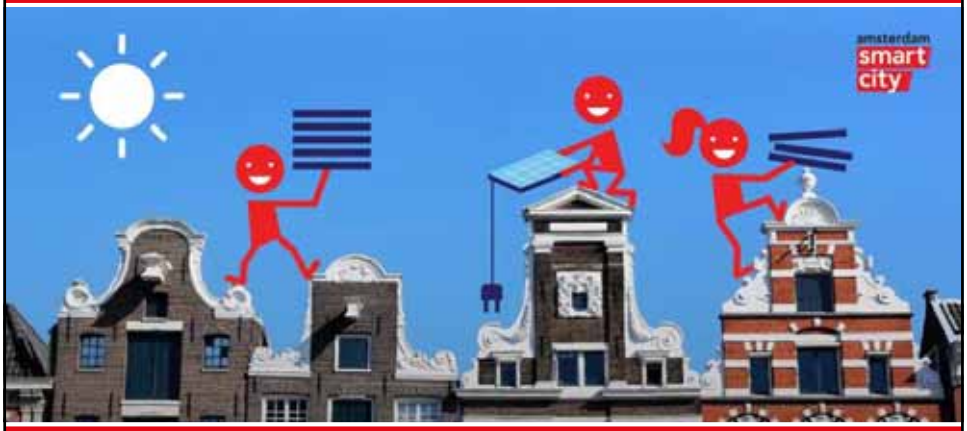
circular city

energy, water & waste

governance & education

mobility

citizens & living



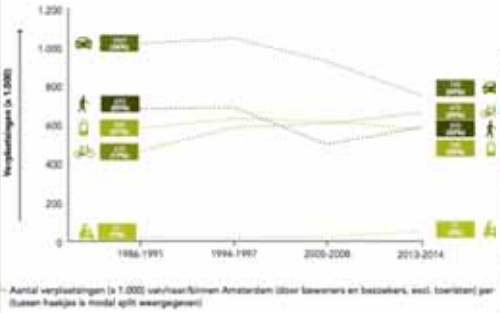
850,000 solar panels in Amsterdam. For every citizen one solar panel.

100,000 homes upgraded to A-label or CO2-neutral by 2023

No more traffic jams in the Amsterdam Metropolitan Area during events in 2020

2025 Zero emission city distribution

For people…

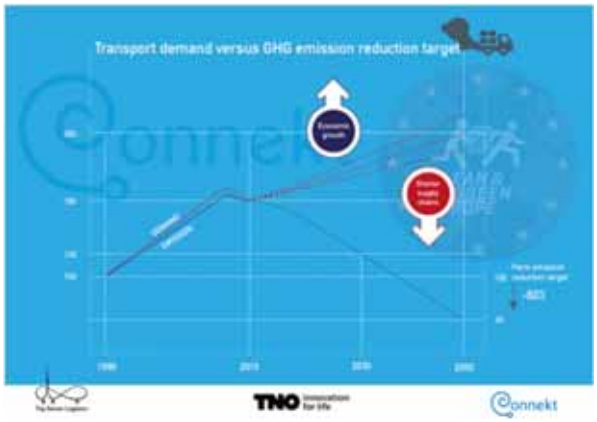


Some examples

For logistics…

Amsterdam

- 3.000 trucks every day
- 20.000 movements of freight vehicles within the A10 highway
- 40.000 delivery points
- That receive 260.000 deliveries
- 6,5 on average per address



Some examples

DUTCH MOBILITY FOR SOCIETY CHALLENGE

WHAT IS THE CHALLENGE?

With the Dutch Mobility for Society Challenge Connekt calls for ideas and concepts that focus on the application of new technologies for societal impact, on what-if ideas, in-the-box or out-of-the-box. The categories for the challenge are:

- Drones
- Automated driving
- Mobility as a Service
- Bikes
- Logistics

WHAT SHOULD THE SOLUTION LOOK LIKE?

We don't reward thick reports, we do reward stories, video's and visualization of your dreams and how this will work in practice. Your idea will be judged on societal relevance, feasibility and creativity.

MORE INFORMATION & REGISTRATION

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