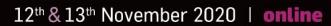
CONTROLLING – THE TIME TO WOW IS NOW







	PROGRAMME
DAY 1 - THURSDAY, 12th NOVEMBER	
11:00	 Conference opening Jasmina Očko, Controlling Consultant and Programme director, Kontroling Kognosko (Croatia)
11:15	 The Role of Controlling in Times of COVID-19 Prof. Dr.Heimo Losbichler, Professor of Controlling, University of Applied Sciences Upper Austria (Austria)
11:50	Cost and Profitability under Control! Implementation of Resource and Process Consumption Accounting (RPCA) in production. • Tomasz M. Zieliński, Managing Director at ICV Poland and Controlling Director at VOX Capital Group (Poland)
12:25	 Selecting your KPIs the Logical Way Bernie Smith, KPI Author, Consultant & Trainer, Made to Measure KPIs (Great Britain)
13:10	 Minutes for Exercise with Olympian Mario Vekić, Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:20 14:15	 Lunch break Boards of Directors: How Better Reporting (Board Book) Improves Board Meetings Xavier Subirats, Partner, AMSEL Assessors (Spain)
14:50	Do We Really Understand the Roles Played by Our Customer • Valentin Usenkov, Founder of USENKOV.PRO Project, Partner of CA Controller Akademie, Usenkov.pro (Russia)
15:25	 Cash Flow Management on Power BI Platform Mario Korbar, Managing Director, Data Sense d.o.o. (Croatia)
16:00	The End
DAY 2 - FRIDAY, 13th NOVEMBER	
11:00	 Statutory accounting alone is not sufficient Guido Kleinhietpaß, Partner, Trainer and Consultant, CA Controller Akademie AG (Germany)
11:50	 Price-Volume-Mix Variance Analysis in Power BI and Excel Andrej Lapajne, CEO at Zebra BI, Zebra.BI (Slovenia)
12:35	 From Data to Insight, From IT to Controlling Igor Milovčić, Head of Controlling & Ivan Horvat, Data Analyst & Reporting Coordinator, University Hospital Centre Zagreb (Croatia)
13:15	 Minutes for Exercise with Olympian Mario Vekić, Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:25	Lunch break
14:15	 Integrating Sustainability Indicators Axel Ehberger, Controlling Consultant and Trainer, Elexa-Controlling (Spain)
14:45	 Artificial Intelligence Examples in Controlling Davor Lozić, University Lecturer and Engineer, University of Applied Sciences Velika Gorica (Croatia)
15:20	 IBCS - Just a Matter of Time Edyta Szarska, IBCS® Certified Trainer, Controlling Partner (Poland)
15:55	 Closing the conference Jasmina Očko, Controlling Consultant and Programme Director, Kontroling Kognosko (Croatia)
16:00	The End