

## PROGRAMME

## DAY 1 - THURSDAY, 12th NOVEMBER

11:00	<b>Conference opening</b> • <b>Jasmina Očko</b> , Controlling Consultant and Programme director, Kontroling Kognosko (Croatia)
11:15	<b>The Role of Controlling in Times of COVID-19</b> • <b>Prof. Dr.Heimo Losbichler</b> , Professor of Controlling, University of Applied Sciences Upper Austria (Austria)
11:50	<b>Cost and Profitability under Control! Implementation of Resource and Process Consumption Accounting (RPCA) in production.</b> • <b>Tomasz M. Zieliński</b> , Managing Director at ICV Poland and Controlling Director at VOX Capital Group (Poland)
12:25	<b>Selecting your KPIs the Logical Way</b> • <b>Bernie Smith</b> , KPI Author, Consultant & Trainer, Made to Measure KPIs (Great Britain)
13:10	<b>10 Minutes for Exercise with Olympian</b> • <b>Mario Vekić</b> , Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:20	<b>Lunch break</b>
14:15	<b>Boards of Directors: How Better Reporting (Board Book) Improves Board Meetings</b> • <b>Xavier Subirats</b> , Partner, AMSEL Assessors (Spain)
14:50	<b>Do We Really Understand the Roles Played by Our Customer</b> • <b>Valentin Usenkov</b> , Founder of USENKOV.PRO Project, Partner of CA Controller Akademie, Usenkov.pro (Russia)
15:25	<b>Cash Flow Management on Power BI Platform</b> • <b>Mario Korbar</b> , Managing Director, Data Sense d.o.o. (Croatia)
16:00	<b>The End</b>

## DAY 2 - FRIDAY, 13th NOVEMBER

11:00	<b>Statutory accounting alone is not sufficient</b> • <b>Guido Kleinhietpaß</b> , Partner, Trainer and Consultant, CA Controller Akademie AG (Germany)
11:50	<b>Price-Volume-Mix Variance Analysis in Power BI and Excel</b> • <b>Andrej Lapajne</b> , CEO at Zebra BI, Zebra.BI (Slovenia)
12:35	<b>From Data to Insight, From IT to Controlling</b> • <b>Igor Milovčić</b> , Head of Controlling & <b>Ivan Horvat</b> , Data Analyst & Reporting Coordinator, University Hospital Centre Zagreb (Croatia)
13:15	<b>10 Minutes for Exercise with Olympian</b> • <b>Mario Vekić</b> , Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:25	<b>Lunch break</b>
14:15	<b>Integrating Sustainability Indicators</b> • <b>Axel Ehberger</b> , Controlling Consultant and Trainer, Elexa-Controlling (Spain)
14:45	<b>Artificial Intelligence Examples in Controlling</b> • <b>Davor Lozić</b> , University Lecturer and Engineer, University of Applied Sciences Velika Gorica (Croatia)
15:20	<b>IBCS - Just a Matter of Time</b> • <b>Edyta Szarska</b> , IBCS® Certified Trainer, Controlling Partner (Poland)
15:55	<b>Closing the conference</b> • <b>Jasmina Očko</b> , Controlling Consultant and Programme Director, Kontroling Kognosko (Croatia)
16:00	<b>The End</b>