

PROGRAMME

DAY 1 - THURSDAY, 12th NOVEMBER

11:00	Conference opening • Jasmina Očko , Controlling consultant and Programme director, Kontroling Kognosko (Croatia)
11:15	The Role of Controlling in Times of COVID-19 • Prof. Dr. Heimo Losbichler , Professor of Controlling, University of Applied Sciences Upper Austria (Austria)
11:50	Cost and Profitability under Control! Implementation of Resource and Process Consumption Accounting (RPCA) in production. • Tomasz M. Zieliński , Managing Director at ICV Poland and Controlling Director at VOX Capital Group (Poland)
12:25	Selecting your KPIs the Logical Way • Bernie Smith , KPI Author, Consultant & Trainer, Made to Measure KPIs (Great Britain)
13:10	10 Minutes for Exercise with Olympian • Mario Vekić , Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:20	Lunch break
14:15	Boards of Directors: How Better Reporting (Board Book) Improves Board Meetings • Xavier Subirats , Partner, AMSEL Assessors (Spain)
14:50	Do We Really Understand the Roles Played by Our Customer • Valentino Usenkov , Founder of USENKOV.PRO Project, Partner of CA Controller Akademie, Usenkov.pro (Russia)
15:25	Cash Flow Management on Power BI Platform • Mario Korbar , Managing Director, Data Sense d.o.o. (Croatia)
16:00	End

DAY 2 - FRIDAY, 13th NOVEMBER

11:00	Statutory accounting alone is not sufficient • Guido Kleinhietaß , Partner, trainer and consultant, CA Controller Akademie AG (Germany)
11:50	Price-Volume-Mix Variance Analysis • Andrej Lapajne , CEO at Zebra BI, Zebra.BI (Slovenia)
12:35	From Data to Insight, From IT to Controlling • Igor Milovčić , Head of Controlling & Ivan Horvat , Data Analyst & Reporting Coordinator, University Hospital Centre Zagreb (Croatia)
13:15	10 Minutes for Exercise with Olympian • Mario Vekić , Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
13:25	Lunch break
14:15	Integrating Sustainability Indicators • Axel Ehberger , Controlling consultant and trainer, Elexa-Controlling (Spain)
14:45	Artificial Intelligence Examples in Controlling • Davor Lozić , University lecturer and engineer, University of Applied Sciences Velika Gorica (Croatia)
15:20	IBCS - Just a Matter of Time • Edyta Szarska , IBCS® Certified Trainer, Controlling Partner (Poland)
15:55	Closing the conference • Jasmina Očko , Controlling consultant and Programme director, Kontroling Kognosko (Croatia)
16:00	End