

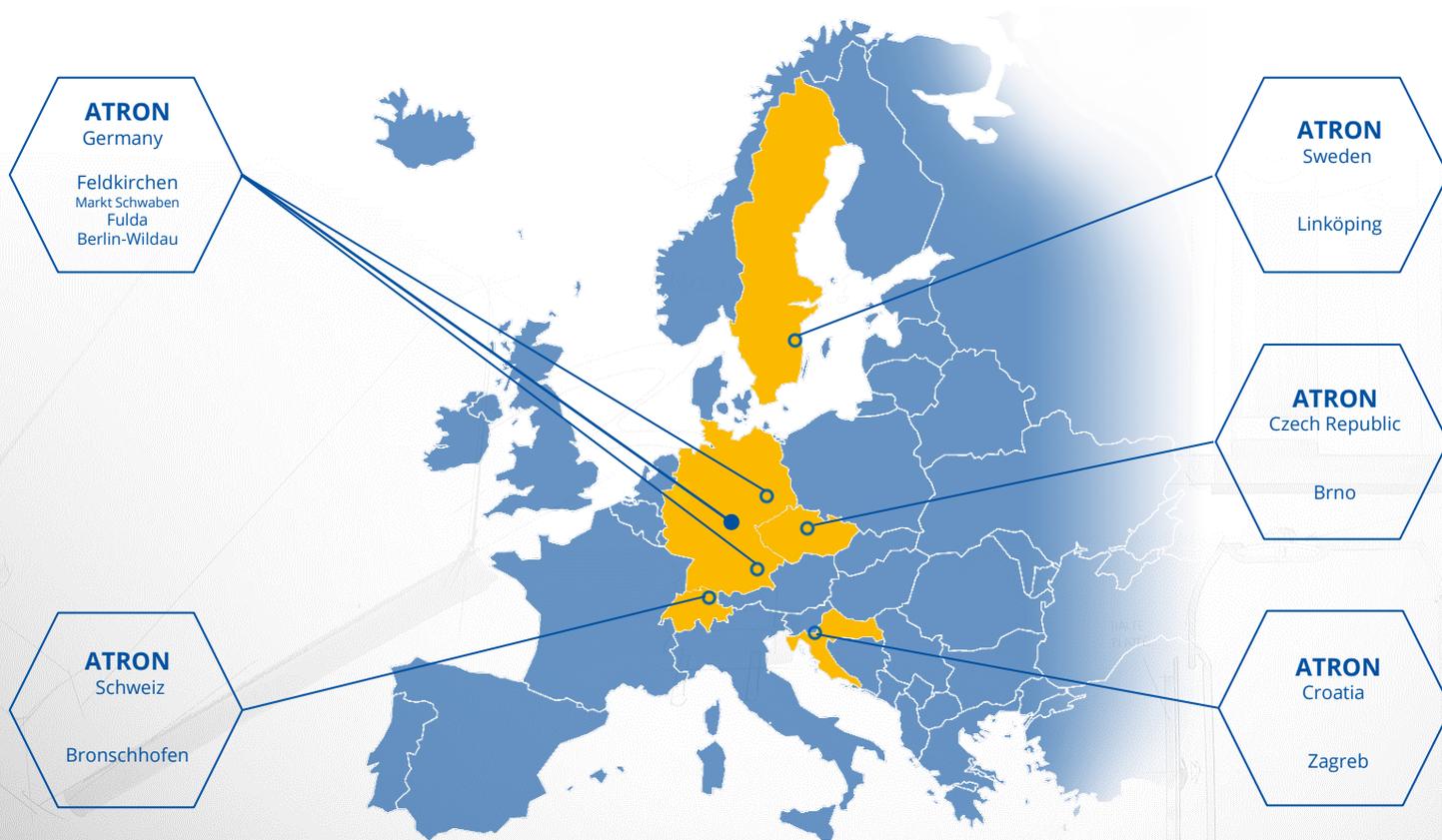


Alexander Giegerich

Head of Sales & Marketing ATRON Group

The ATRON Group

Branches and subsidiaries



Portfolio

The entire world of public transportation in one place.



Ticketing & Validation



Fleet & Depot



Transport & Control



Consulting & Services

ATRON CONNECTS

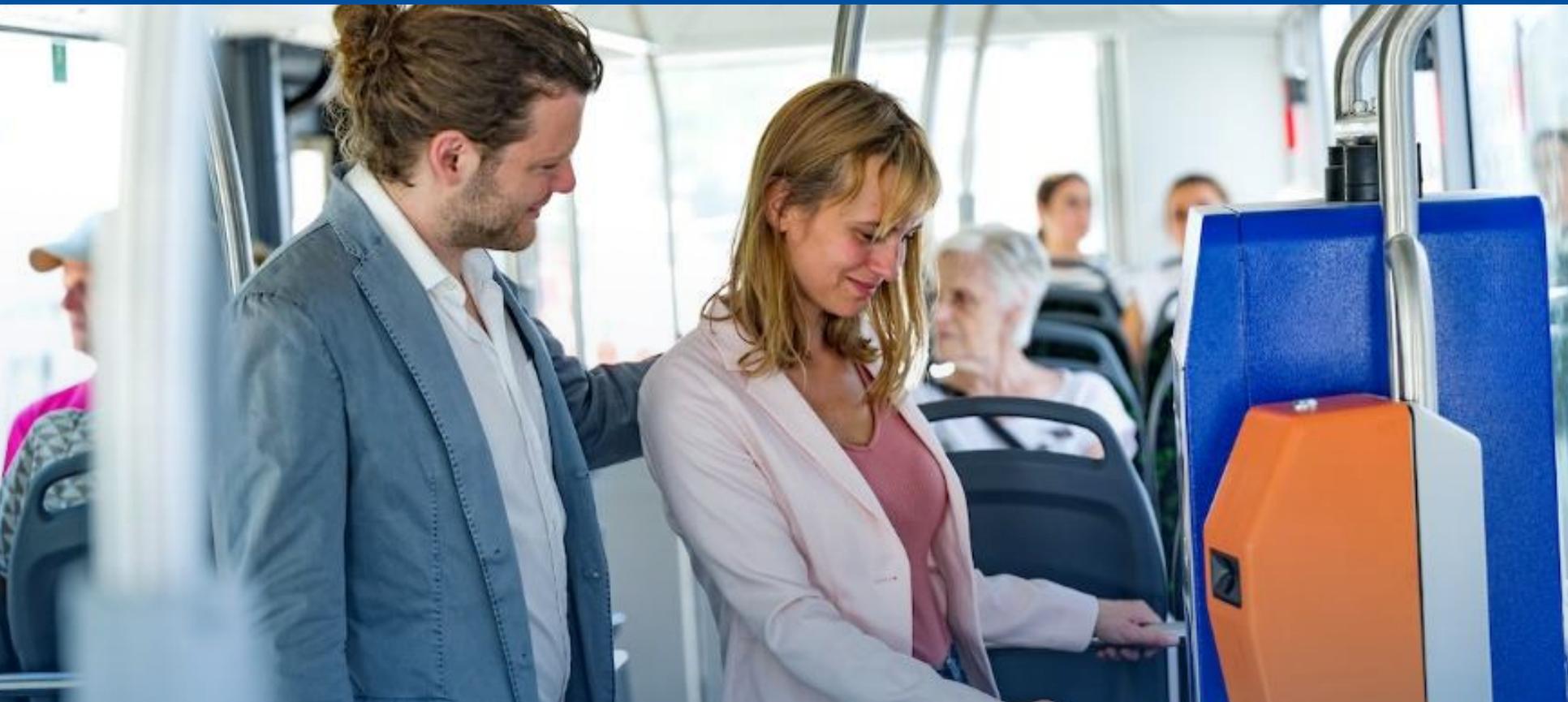
A graphic of light trails in white, yellow, and blue, curving across the bottom right of the slide, suggesting speed and connectivity.



Ticketing & Validation



ATRON







> The government has instructed public transportation to implement a modern ticket, valid for the entire Germany, starting from May 1, 2023.



One country - one D-Ticket



**valid on all public transportation
vehicles in Germany**

***with exceptions in long-distance travel**



Tram

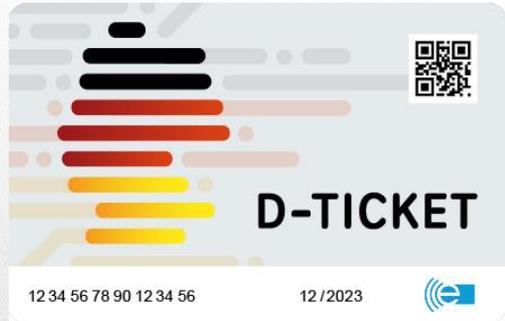


BUS



Deutschland-Ticket

One Ticket – many challenges



* Safety tested and tamper proof



8% of D-Ticket subscribers were previously only occasional users.

New subscribers

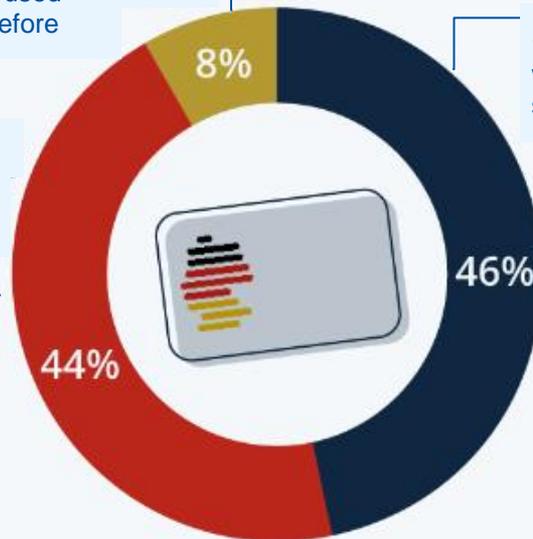
who have not typically used public transportation before

New subscribers

who have already used public transportation before

Switchers

who came from existing subscriptions





Financing of the DeutschlandTicket for 49,- EURO

6,4 Mrd. Euro

VDV forecast of losses for the industry



6 Mrd. Euro

Commitment for loss compensation by federal government and states

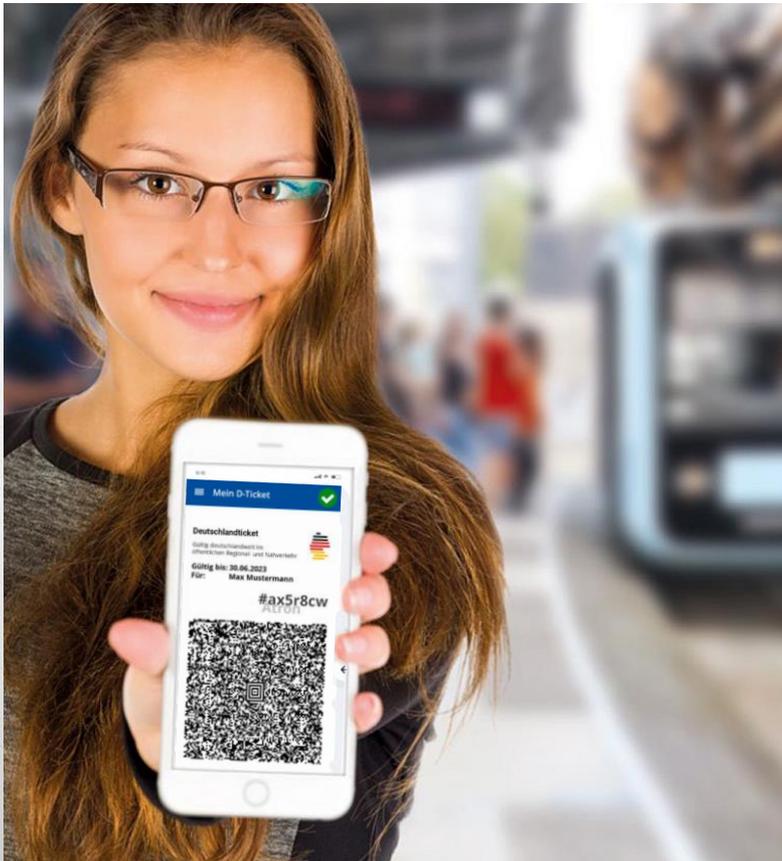


400 Mio. Euro

compensation deficit equally between the federal government and states



Quelle: VDV | Stand 09/2023



- Since 2024, D-Tickets are exclusively issued as E-Tickets on a smart card or as a 2D barcode ticket on a smartphone.
- More than 50% of all sold tickets are used via smartphones as 2D barcode ticket.
- Some small public transport associations, districts, and smaller cities still do not have a complete infrastructure for electronic tickets in 2024.
- As long as the financing remains uncertain beyond the year 2024, smaller PT companies remain cautious about new investments.

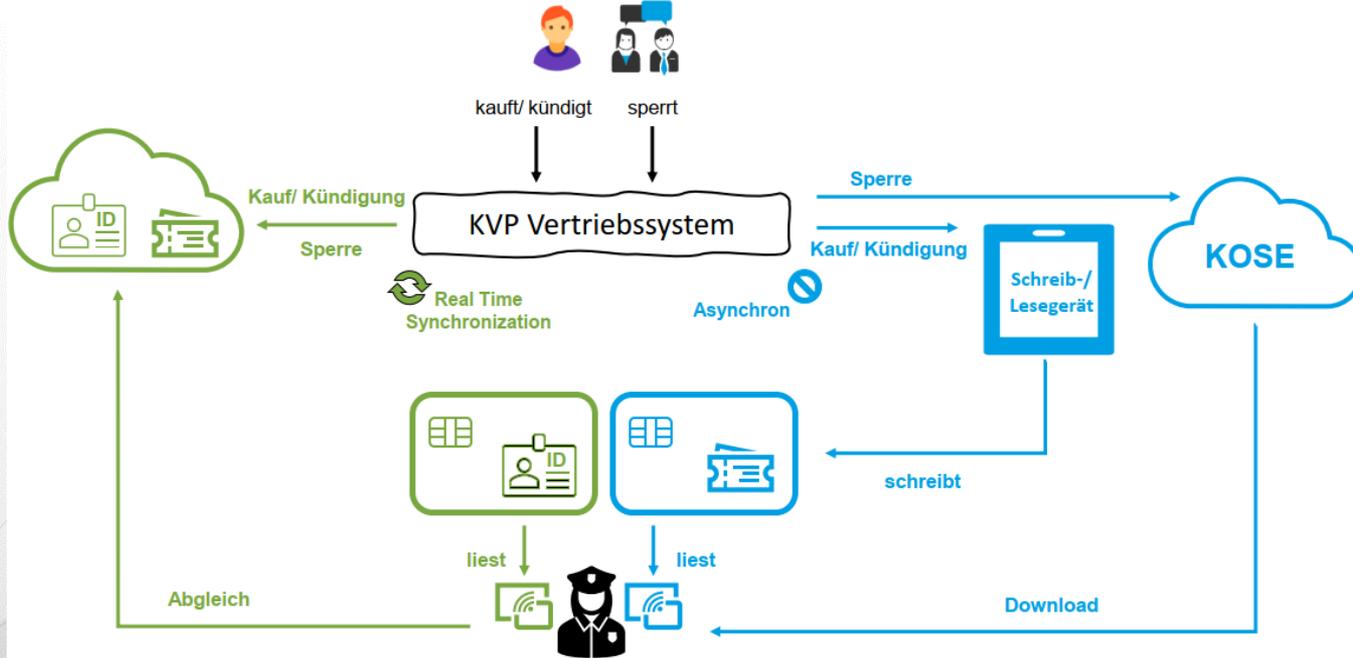


> ATRON Group offers individual and complete solutions, up to 360° services for the D-Ticket.

> Hardware and software solutions from ATRON have been in operation throughout Germany since the launch of the D-Ticket in May 2023.



Account Based Ticketing <=> Media Based Ticketing (the current german way)





The D-Ticket remains ...
... to be continued.

Q & A | Discussion



We look forward to hearing from you!



➤ Your contact person
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