

PROGRAMME

DAY 1 - THURSDAY, 12th NOVEMBER

- 11:00 **Conference opening**
- **Jasmina Očko**, Controlling consultant and Programme director, Kontroling Kognosko (Croatia)
- 11:15 **The Role of Controlling in Times of COVID-19**
- **Prof. Dr.Heimo Losbichler**, Professor of Controlling, University of Applied Sciences Upper Austria (Austria)
- 11:50 **Cost and Profitability under Control! Implementation of Resource and Process Consumption Accounting (RPCA) in production.**
- **Tomasz M. Zieliński**, Managing Director at ICV Poland and Controlling Director at VOX Capital Group (Poland)
- 12:25 **Selecting your KPIs the Logical Way**
- **Bernie Smith**, KPI Author, Consultant & Trainer, Made to Measure KPIs (Great Britain)
- 13:10 **10 Minutes for Exercise with Olympian**
- **Mario Vekić**, Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
- 13:20 **Lunch break**
- 14:15 **Boards of Directors: How Better Reporting (Board Book) Improves Board Meetings**
- **Xavier Subirats**, Partner, AMSEL Assessors (Spain)
- 14:50 **Do We Really Understand the Roles Played by Our Customer**
- **Valentino Usenkov**, Founder of USENKOV.PRO Project, Partner of CA Controller Akademie, Usenkov.pro (Russia)
- 15:25 **Cash Flow Management on Power BI Platform**
- **Mario Korbar**, Managing Director, Data Sense d.o.o. (Croatia)
- 16:00 **End**

DAY 2 - FRIDAY, 13th NOVEMBER

- 11:00 **Statutory accounting alone is not sufficient**
- **Guido Kleinhietpaß**, Partner, trainer and consultant, CA Controller Akademie AG (Germany)
- 11:50 **Price-Volume-Mix Variance Analysis in Power BI and Excel**
- **Andrej Lapajne**, CEO at Zebra BI, Zebra.BI (Slovenia)
- 12:35 **From Data to Insight, From IT to Controlling**
- **Igor Milovčić**, Head of Controlling & **Ivan Horvat**, Data Analyst & Reporting Coordinator, University Hospital Centre Zagreb (Croatia)
- 13:15 **10 Minutes for Exercise with Olympian**
- **Mario Vekić**, Croatian Olympic Rower (Peking 2008, London 2012) and Personal Trainer (Croatia)
- 13:25 **Lunch break**
- 14:15 **Integrating Sustainability Indicators**
- **Axel Ehberger**, Controlling consultant and trainer, Elexa-Controlling (Spain)
- 14:45 **Artificial Intelligence Examples in Controlling**
- **Davor Lozić**, University lecturer and engineer, University of Applied Sciences Velika Gorica (Croatia)
- 15:20 **IBCS - Just a Matter of Time**
- **Edyta Szarska**, IBCS® Certified Trainer, Controlling Partner (Poland)
- 15:55 **Closing the conference**
- **Jasmina Očko**, Controlling consultant and Programme director, Kontroling Kognosko (Croatia)
- 16:00 **End**